

IKF's Partner Tournament

Forward
Integration to
your Tournament

Integration with
ISL & I League
clubs

Part of Biggest
Grassroots Event
in India

Provide Career as
a Prize !





“Create a structured career path for kids who wish to become professional football players”

by

Reaching every corner of India

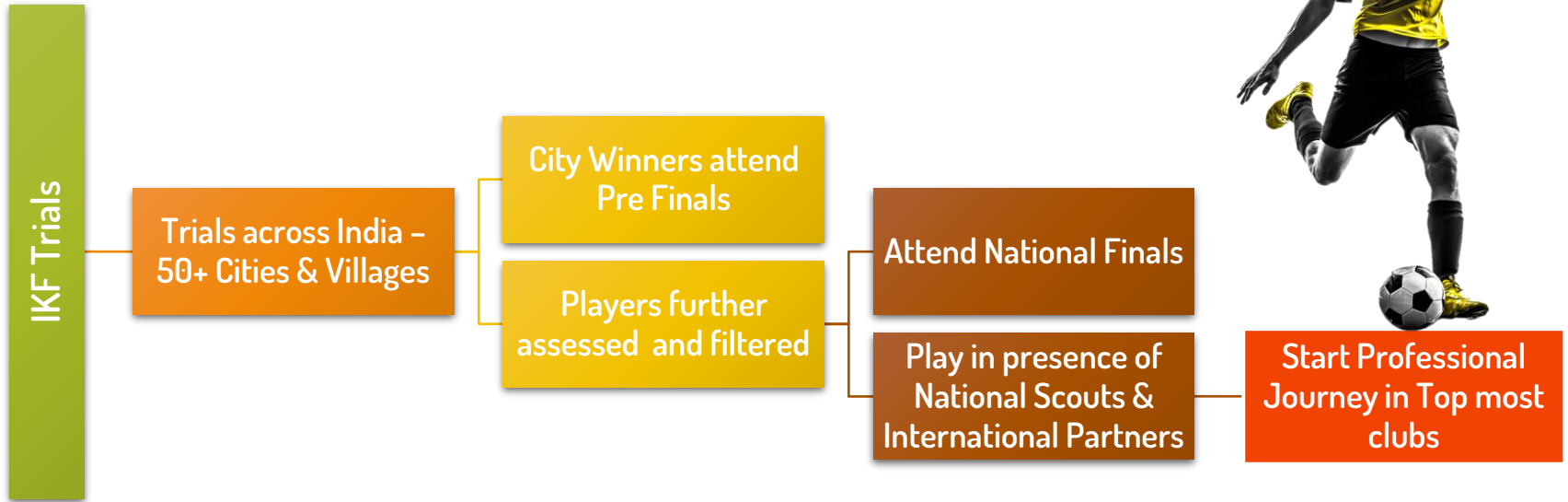
Establishing a platform where talent meets opportunities

Providing everyone with a fair chance

What is IKF?

A Non Profit initiative integrating grassroots football with Professional football

IKF Trials – Pan India Talent Hunt



Expanding Footprint every season

Season 1



- 17 Cities
- 2000 Participants
- 10 Million Reach
- 8 Clubs

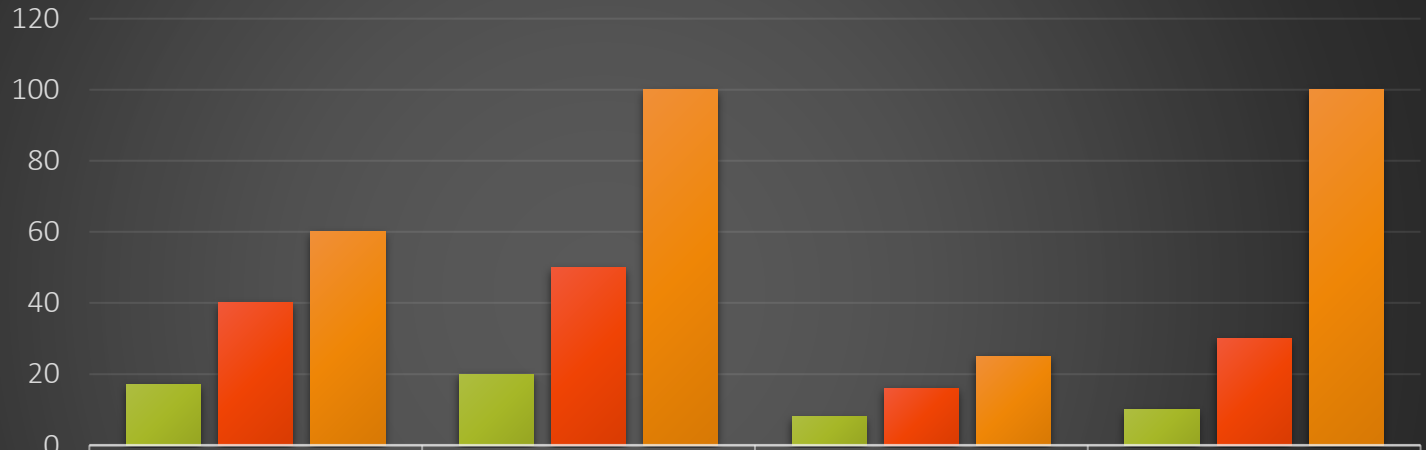
Season 2



- 40 Cities
- 5000 Participants
- 30 Million Reach
- 16 Clubs

Journey till now

Growth Story



	Cities Covered	Participants (in '00)	Clubs & Scouts Participated	Reach (in Million)
Season 1	17	20	8	10
Season 2	40	50	16	30
Season 3 (Planned)	60	100	25	100



52

National Finals Participant Clubs



Participant Clubs

Top Most Clubs in
India scout talent
from IKF Finals!

IKF as Scouting Partner to Tournaments

Provide forward integration to your participants

IKF Advantage to your Tournament

Current scenario

No Forward integration for participants from your event

Participants attend your tournament

Win or lose

Goes home & attend again

IKF's value

Add career as a prize to your tournament by getting IKF to scout

Participants attend your tournament

IKF's Scouts attend your tournament

IKF scouts talent and qualify them to Pre Finals

Your participant gets selected in Top most clubs !

Forward Integration to Professional Clubs

Talent scouted from

IKF's City Trials



Gets selected by
ISL & I League
Clubs

Talent Scouted from

Partner Tournaments



Benefits to Tournament Organizer



Can charge more as entry fees to participants



Promote being part of largest grassroots initiative in India



Provide your participants with "career" as an outcome



Get exceptional branding mileage if any player scouted by IKF gets selected by Clubs



How to become “IKF’s Partner Tournament”

- Minimum 3 editions of tournament have been conducted
- Minimum 250 Participants
- Caters to age group 13 to 17 year old

Eligibility



- Matches get video graphed
- Team sheets are created & record is maintained
- Any player plays min 20 mins

Necessities



- Rs.5000 per scout per man day
- Number of scouts & number of days required depends on structure of the tournament

Charges



IKF's Deliverables



IKF's scout will visit the event physically



IKF will scout exceptional talent and give them direct entry to Pre Finals



IKF will provide detailed assessment report for players scouted from Tournament



IKF will post about the tournament on its social media accounts



Tournament can use IKF's logo as "Scouting Partner"



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Registration number: U80901MH2020NPL350467

80G Registration number: AAICK4512EF20214

Darpan ID: MH/2021/0282733

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